

Ronald Schnier

Senior UX Designer • Accessibility Leader • SaaS Product Builder

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PROFESSIONAL SUMMARY

Senior UX Designer and Accessibility Leader with 15+ years of experience designing enterprise SaaS platforms, healthcare and government systems, operational dashboards, and mobile applications. Specializes in WCAG 2.2, ADA, and Section 508 compliance — with direct experience on federal CMS.gov platforms. Independently founded Happy Path Studios and designed, built, and launched 10+ production SaaS products across analytics, marketing automation, accessibility, and operations — each with tiered pricing, documentation, and live user bases. Combines deep UX craft, systems thinking, and AI-assisted workflow expertise to deliver scalable, user-centered experiences across complex enterprise environments.

CORE COMPETENCIES

- Enterprise UX & Product Design
- SaaS Product Development & Launch
- AI Workflow Automation & Agentic Systems
- UX Research & Usability Testing
- Analytics & KPI Dashboard Design
- Accessibility Testing & Remediation Guidance
- Accessibility Strategy (WCAG 2.2 / ADA / Section 508)
- Healthcare & Government Platform Design
- Design Systems & Component Libraries
- Responsive Web & Mobile Applications
- Interaction Design & Information Architecture
- Agile / Cross-Functional Collaboration

PROFESSIONAL EXPERIENCE

Senior UX Designer

Jan 2023 – May 2026

Vyt!One / Maxor National Pharmacy Services • Remote

- Contributed to improvements that increased application ratings from approximately 1.0 to 4.7 stars.
- Helped avoid an estimated \$2.5 million in development costs through UX modernization, workflow optimization, and design system improvements
- Led UX strategy and interface design for enterprise healthcare and pharmacy management SaaS platforms serving patients and pharmacy operations nationwide.
- Designed the One Click Refill mobile application, streamlining the patient refill workflow and reducing friction across a multi-step clinical process.
- Architected responsive patient portals, operational dashboards, and KPI reporting systems supporting pharmacy staff, clinical teams, and administrators.
- Developed scalable UI patterns and contributed to enterprise design system initiatives, accelerating design-to-development handoff across Agile sprints.
- Produced wireframes, prototypes, and high-fidelity designs reviewed by product, clinical, and engineering stakeholders throughout iterative release cycles.

Senior UX & UI Designer

Oct 2021 – Oct 2024

Evolver Federal (supporting CMS.gov / HIOS) • Remote • Contract

Designed enterprise reporting and data collection platforms supporting Centers for Medicare & Medicaid Services (CMS) compliance initiatives under the Consolidated Appropriations Act (2021) and the No Surprises Act.

- Led UX design for four federal compliance reporting modules: Prescription Drug Data Collection (RxDC), Gag Clause Compliance Attestation (GCPA), Air Ambulance Data Collection (AADC), and Agent & Broker Compensation Reporting (CRAB).
- Simplified complex regulatory workflows into intuitive, Section 508-compliant enterprise interfaces used by insurers, employers, and healthcare administrators across the country.

- Collaborated with federal analysts, product managers, and stakeholders throughout planning, design, usability reviews, and implementation phases.

Founder & Product Systems Lead

2020 – Present

Happy Path Studios • Remote • Independent

Founded a multi-platform product studio and independently designed, built, and launched 10+ production SaaS products — each with tiered pricing, documentation, and live user bases. Products span analytics, accessibility, marketing automation, and operations.

- HPS Accessibility (hpsaccessibility.com) — WCAG 2.2 and Section 508 accessibility consulting platform offering audits, manual testing, and developer-focused remediation reporting for enterprise clients.
- HPS EngageTracker — Behavioral analytics platform featuring heatmaps, session recordings, rage click detection, and funnel analysis. 18M+ sessions recorded across 4,800+ active sites.
- HPS Uptime — Website and SSL monitoring platform with sub-60-second alert delivery. 240K+ active monitors across 14,000+ protected teams.
- HPS QR Menu — Digital menu platform for restaurants and hospitality venues. 4,200+ active venues with 80% average print cost reduction.
- HPS Socialize — Social media scheduling and content management platform. 9,000+ active users managing 22,000+ social accounts.
- HPS SocialProof, HPS Push, HPS Transfer, HPS BioLinks, HPS Toolkit, HPS Golf — additional production SaaS products across conversion optimization, file delivery, web push notifications, link management, and golf operations.
- Led all UX strategy, platform architecture, product copywriting, branding, and AI-assisted development workflows across the full HPS Growth Suite ecosystem.

Lead Senior UX/UI Designer

May 2020 – Oct 2021

Avita / Longs Pharmacy • Los Angeles, CA • Remote

- Led UX/UI design for healthcare and pharmacy-focused platforms including responsive client portals, mobile applications, and behavior monitoring tools.
- Contributed to the One Click mobile application experience and supported branding modernization across portal and application ecosystems.
- Translated complex healthcare workflow requirements into intuitive, usability-focused interfaces aligned with clinical and operational team needs.

Senior UX/UI Designer & Product Designer

Sep 2016 – Jun 2019

Rouse Services • Beverly Hills, CA

- Designed enterprise SaaS analytics, equipment management, and fleet appraisal platforms for major clients including United Rentals, Kiewit, Herc Rentals, and Sunstate Equipment.
- Contributed to multi-tenant application workflows and responsive enterprise dashboards supporting inventory tracking, valuation reporting, and operational sales systems.
- Drove UX optimization initiatives and led design system contributions supporting scalable, reusable component frameworks.

UI/UX Designer & Developer

May 2016 – Sep 2016

Age of Learning / ABCmouse.com • Los Angeles, CA

- Designed and developed responsive UX/UI workflows for educational SaaS, school management platforms, and language learning applications.
- Built working prototypes using Angular.js and Foundation-based front-end frameworks; supported marketing website modernization and accessibility-aware design improvements.

Lead UX/UI Designer & Front-End Software Engineer

2012 – Jun 2015

Blackboard • Sherman Oaks, CA

- Served as primary UX/UI owner for Blackboard Connect — a large-scale enterprise emergency communication and mass notification SaaS platform used by educational institutions nationwide.
- Led UX strategy, interface design, workflow planning, prototyping, and front-end implementation for critical communication systems designed for high-volume, high-reliability operation.

- Implemented accessibility-aware UX practices and ADA Section 508 compliance standards; worked across MVC front-end stacks using Foundation, Bower, Grunt, Git, HTML, CSS, and JavaScript.

UI/UX Designer & Mobile Application Developer

Jan 2012 – Jun 2012

HELM360 • Culver City, CA

- Designed enterprise UX/UI workflows and mobile interfaces for Thomson Reuters Elite business management solutions across tablet and web environments.
- Produced wireframes, mockups, prototypes, and mobile interaction systems supporting enterprise data visualization and annotation-based iPad experiences.

ACCESSIBILITY & COMPLIANCE EXPERTISE

- WCAG 2.2 Standards
- Accessibility Audits & Remediation Guidance
- CMS.gov / Federal Healthcare Platforms
- Enterprise Accessibility Workflows
- ADA & Section 508 Compliance
- Inclusive & Accessible Design Systems
- Testing Tools: axe, WAVE, IBM Equal Access
- Plain Language & Usability-Focused Design

AI WORKFLOW & AUTOMATION

Actively integrates AI-assisted workflows, agentic tooling, and automation systems across UX design, content generation, SaaS product development, and operational workflows. Tools include Claude, ChatGPT, Google AI, Manus AI, ComfyUI, Ideogram, Magnific AI, Olares, and local LLM environments.

TECHNICAL SKILLS

- Figma
- InDesign
- HTML / CSS / JavaScript
- Git / Version Control
- Enterprise SaaS Platforms
- Adobe Creative Cloud (Photoshop, Illustrator, XD,
- Responsive Front-End Development
- Agile / Scrum
- Analytics, Reporting & Dashboard Systems

PORTFOLIO & PRODUCTS

Portfolio: ronaldschnier.com

Studio: happypathstudios.com

Accessibility: hpsaccessibility.com

SaaS Products: hpsengagetracker.com • hpsuptime.com • hpsqrmenu.com • hpsocialize.com • hpsgolf.app • and more

EDUCATION

Bachelor of Art — Graphic Design, Illustration & Fine Art

Paier College of Art • New Haven, CT