

RONALD SCHNIER

Senior UX Designer | Accessibility Leader | SaaS Product Builder

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happypathstudios.com | hpsaccessibility.com

PROFESSIONAL SUMMARY

Senior UX Designer and Accessibility Leader with 15+ years of experience designing enterprise SaaS platforms, healthcare and government systems, operational dashboards, and mobile applications. Specializes in WCAG 2.2, ADA, and Section 508 compliance with direct experience on federal CMS.gov platforms. Independently founded Happy Path Studios and designed, built, and launched 10+ production SaaS products across analytics, marketing automation, accessibility, and operations — each with tiered pricing, documentation, and live user bases. Combines deep UX craft, systems thinking, and AI-assisted workflow expertise to deliver scalable, user-centered experiences across complex enterprise environments.

CORE COMPETENCIES

- Enterprise UX and Product Design
- Accessibility Strategy: WCAG 2.2, ADA, Section 508 Compliance
- SaaS Product Development and Launch
- Healthcare and Government Platform Design
- AI Workflow Automation and Agentic Systems
- Design Systems and Component Libraries
- UX Research and Usability Testing
- Responsive Web and Mobile Application Design
- Analytics and KPI Dashboard Design
- Interaction Design and Information Architecture
- Accessibility Testing and Remediation Guidance
- Agile and Cross-Functional Team Collaboration

PROFESSIONAL EXPERIENCE

Senior UX Designer | January 2023 – May 2026

VytOne / Maxor National Pharmacy Services | Remote

- Contributed to improvements that increased application ratings from approximately 1.0 to 4.7 stars.
- Helped avoid an estimated \$2.5 million in development costs through UX modernization, workflow optimization, and design system improvements.
- Led UX strategy and interface design for enterprise healthcare and pharmacy management SaaS platforms serving patients and pharmacy operations nationwide.
- Designed the One Click Refill mobile application, streamlining the patient refill workflow and reducing friction across a multi-step clinical process.
- Architected responsive patient portals, operational dashboards, and KPI reporting systems supporting pharmacy staff, clinical teams, and administrators.
- Developed scalable UI patterns and contributed to enterprise design system initiatives, accelerating design-to-development handoff across Agile sprints.
- Produced wireframes, prototypes, and high-fidelity designs reviewed by product, clinical, and engineering stakeholders throughout iterative release cycles.

Senior UX and UI Designer | October 2021 – October 2024

Evolver Federal, supporting CMS.gov and HIOS | Remote, Contract

Designed enterprise reporting and data collection platforms supporting Centers for Medicare and Medicaid Services compliance initiatives under the Consolidated Appropriations Act (2021) and the No Surprises Act.

- Led UX design for four federal compliance reporting modules: Prescription Drug Data Collection (RxDC), Gag Clause Compliance Attestation (GCPCA), Air Ambulance Data Collection (AADC), and Agent and Broker Compensation Reporting (CRAB).
- Simplified complex regulatory workflows into intuitive, Section 508-compliant enterprise interfaces used by insurers, employers, and healthcare administrators across the country.
- Collaborated with federal analysts, product managers, and stakeholders throughout planning, design, usability reviews, and implementation phases.

Founder and Product Systems Lead | 2020 – Present

Happy Path Studios | Remote, Independent

Founded a multi-platform product studio and independently designed, built, and launched 10+ production SaaS products — each with tiered pricing, documentation, and live user bases. Products span analytics, accessibility, marketing automation, and operations.

- HPS Accessibility: WCAG 2.2 and Section 508 accessibility consulting platform offering audits, manual testing, and developer-focused remediation reporting for enterprise clients.
- HPS EngageTracker: Behavioral analytics platform with heatmaps, session recordings, rage click detection, and funnel analysis. 18M+ sessions recorded across 4,800+ active sites.
- HPS Uptime: Website and SSL monitoring platform with sub-60-second alert delivery. 240,000+ active monitors across 14,000+ protected teams.
- HPS QR Menu: Digital menu platform for restaurants and hospitality venues. 4,200+ active venues with 80 percent average print cost reduction.
- HPS Socialize: Social media scheduling and content management platform. 9,000+ active users managing 22,000+ social accounts.
- Additional products: HPS SocialProof, HPS Push, HPS Transfer, HPS BioLinks, HPS Toolkit, and HPS Golf, spanning conversion optimization, file delivery, web push notifications, link management, and golf operations.
- Led all UX strategy, platform architecture, product copywriting, branding, and AI-assisted development workflows across the full HPS Growth Suite ecosystem.

Lead Senior UX and UI Designer | May 2020 – October 2021

Avita / Longs Pharmacy | Los Angeles, CA, Remote

- Led UX and UI design for healthcare and pharmacy-focused platforms including responsive client portals, mobile applications, and behavior monitoring tools.
- Contributed to the One Click mobile application experience and supported branding modernization across portal and application ecosystems.
- Translated complex healthcare workflow requirements into intuitive, usability-focused interfaces aligned with clinical and operational team needs.

Senior UX and UI Designer | September 2016 – June 2019

Rouse Services | Beverly Hills, CA

- Designed enterprise SaaS analytics, equipment management, and fleet appraisal platforms for major clients including United Rentals, Kiewit, Herc Rentals, and Sunstate Equipment.
- Contributed to multi-tenant application workflows and responsive enterprise dashboards supporting inventory tracking, valuation reporting, and operational sales systems.
- Drove UX optimization initiatives and led design system contributions supporting scalable, reusable component frameworks.

UI and UX Designer and Developer | May 2016 – September 2016

Age of Learning / ABCmouse.com | Los Angeles, CA

- Designed and developed responsive UX and UI workflows for educational SaaS, school management platforms, and language learning applications.
- Built working prototypes using Angular.js and Foundation-based front-end frameworks and supported accessibility-aware design improvements.

Lead UX and UI Designer and Front-End Software Engineer | 2012 – June 2015

Blackboard | Sherman Oaks, CA

- Served as primary UX and UI owner for Blackboard Connect, a large-scale enterprise emergency communication and mass notification SaaS platform used by educational institutions nationwide.
- Led UX strategy, interface design, workflow planning, prototyping, and front-end implementation for critical communication systems designed for high-volume, high-reliability operation.
- Implemented ADA Section 508 compliant UX practices and worked across MVC front-end stacks using Foundation, Bower, Grunt, Git, HTML, CSS, and JavaScript.

UI and UX Designer and Mobile Application Developer | January 2012 – June 2012

HELM360 | Culver City, CA

- Designed enterprise UX and UI workflows and mobile interfaces for Thomson Reuters Elite business management solutions across tablet and web environments.
- Produced wireframes, mockups, prototypes, and mobile interaction systems supporting enterprise data visualization and iPad application experiences.

ACCESSIBILITY AND COMPLIANCE EXPERTISE

- WCAG 2.2 Standards
- ADA and Section 508 Compliance
- Accessibility Audits and Remediation Guidance
- Inclusive and Accessible Design Systems
- CMS.gov and Federal Healthcare Platform Experience
- Accessibility Testing Tools: axe DevTools, WAVE, IBM Equal Access, Accessibility Insights
- Plain Language and Usability-Focused Design

AI WORKFLOW AND AUTOMATION

Actively integrates AI-assisted workflows, agentic tooling, and automation systems across UX design, content generation, SaaS product development, and operational workflows. Tools include Claude, ChatGPT, Google AI, Manus AI, ComfyUI, Ideogram, Magnific AI, Olares, and local LLM environments.

TECHNICAL SKILLS

- UX and UI Design: Figma, Adobe XD, Wireframing, Prototyping, User Flows
- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects
- Front-End: HTML, CSS, JavaScript, Responsive Design, Front-End Collaboration
- Platforms: Enterprise SaaS, Analytics Dashboards, Mobile Applications, CMS Platforms
- Workflow: Git, Agile, Scrum, Cross-Functional Collaboration

PORTFOLIO AND PRODUCTS

Portfolio: ronaldschnier.com

Studio: happypathstudios.com

Accessibility Practice: hpsaccessibility.com

SaaS Products: hpsengagetracker.com, hpsuptime.com, hpsqrmenu.com, hpsocialize.com, hpsgolf.app

EDUCATION

Bachelor of Art, Graphic Design, Illustration and Fine Art

Paier College of Art, New Haven, CT